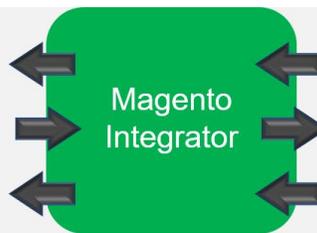# expertek

Magento Integrator
Seamlessly Integrate Magento to Infor Cloudsuite SX.e to Optimize your eCommerce Capabilities

Fully Integrate Your ERP and eCommerce Platforms to Reach Peak Performance

When you're running Infor CloudSuite SX.e and Magento, you're running two software solutions that are truly world-class in their respective technology arenas. When they're fully integrated, you're super-charging your business operations for peak performance, optimized productivity and top-notch customer service.

The question is, how do you seamlessly integrate these two solutions? The answer is simple, with Magento Integrator.

Magento® → Magento Integrator → Infor **CloudSuite**

The Integration Hub for Magento and Infor CloudSuite.

We designed Magento Integrator using Infor ION technology, context applications and web extensions that offer a seamless and comprehensive integration through-point. Specifically designed for distributors who use Infor ERP solutions, we included numerous integration points that you simply won't find in other ecommerce integration tools including backordering, shipping, add-on costs, ERP tendering, sales tax reconciliation and much more.

Our underlying integration technology incorporates an intelligent data interpretation layer that allows fundamental business decisions to be made when processing incoming orders without the need for custom programming. This customer service centric design seamlessly allows for real-time decision-trees to be activated to optimize inventory turns, leverage warehouse locations and suggest alternate products when something has been discontinued.

infor Solution Partner

Buying and Selling On-the-Go

Today, business buying happens on the go. Magento plus Infor CloudSuite delivers an engaging, mobile-optimized user experience to empower both your customers and sales staff to place orders on any device, at any time. You can increase online sales with intuitive merchandising, content management, and promotional capabilities that differentiate your brand and make products stand out. Now, with the additional of our integration layer, Magento Integrator, you can realize even more features and functionality.

Pricing and Inventory Availability

Distributors have complex pricing arrangements, so we provide real-time integration to ensure your customer gets the right price and accurate inventory availability information all the time. You can also select what your customer sees for availability information and what warehouse(s) it draws on.

We cache pricing calls to lessen the burden on your ERP system and to optimize performance. Most distributors ship products in multiple units of measure and offer quantity breaks. Magento Integrator fully supports that deep functionality, so if your customer wants to order a case instead of a single unit or buy in quantity to get a better price, they can see the options and purchase accordingly.

Product Information at Your Fingertips

Preparing your data for an ecommerce system is always a challenge. One of the biggest issues is organizing your products for different sizes and colors, which are often called variants. Variants are not supported in SX.e, but Magento Integrator has an add-on variant builder extension that can create your products for CloudSuite as well as for Magento, saving enormous amounts of time and greatly improving your product information consistency and accuracy.

Online Ordering Designed for Distributors

Distribution ordering is different from ecommerce ordering. For example, your distribution system often fulfills with backorders. Magento, like most ecommerce systems, doesn't create backorders and will permit line shipments only against the original order. We tie that together in Magento Integrator so the process is neat and orderly. We also use the Infor CSD order number in Magento, so you and your customer are speaking the same language when he needs to check on an order. This consistency of communication between platforms is invaluable to ensuring the full range of order configurations are managed automatically and in a seamless manner.

Customer Identification

For B2B customers, Magento Enterprise provides a customer registration process that establishes an automatic link to your CSD customer. For B2C customers, the software can associate a returning customer with an existing account, handle a one-time purchase, or set up a new CSD customer when the need arises.

Put the Pieces of the Puzzle Together

Now more than ever, distributors must leverage the best technology tools available to remain competitive in today's volatile market. Magento Integrator is the bridge that connects two of the best solutions on the market, Infor CloudSuite and Magento, to deliver a complete, integrated online shopping solution.

With Magento + Infor CloudSuite + Magento Integrator, Get Ready To:

- Create engaging, customized shopping experiences while offering the security, performance, and low TCO benefits of cloud services. Enjoy rich, out-of-the-box features, designed for distributors, through our seamless integration.

- Bridge the online and in-store gap to drive seamless customer experiences with an order fulfillment system that enables flexible, convenient, and cost-efficient delivery.

- Get the insights you need to take action with Business Intelligence (BI). Analyze your top customers, products, and promotions to find new growth opportunities. Share insights across your organization with just a few clicks.

- Reduce costs, track inventory sales metrics, and automate repetitive order management tasks through the dashboard. Save hours of manual effort and put that time back into growing your business.

- Provide customers with accurate, real-time inventory from across your supply chain and use automated business rules to optimize your fulfillment costs and delivery times.

- Recognize significant gains in productivity. When Magento Integrator is combined with the automated warehouse system, orders don't have to be touched until is shows up on a scanner to be picked in the warehouse.

Generate More Online Sales
Integrate multiple shopping experiences including Amazon and eBay. You can even manage all inventory and sales through a single product control and distribution system for your web stores.

Get to Market Quickly

Easy to install and user-friendly, Magento Integrator allows for a smooth integration set-up so customers achieve ROI faster than ever. You can even leverage special design and implementation bundles tailored to your business and integrated with Infor solutions.

Transform Customer Experiences

Deliver an irresistible, seamless shopping experience at every customer touchpoint. Magento Integrator includes everything needed so your customers can self-manage their purchases, track quotes, view detailed order histories, and manage their credit online, reducing the need to call you for support.

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Your business technology partner

At Expertek, we understand that business technology can be complex and daunting, so we handle it for you. Let us show you how our technology solutions can help you focus on growing your business while we handle the rest.

Learn more about what we can do for you.